

Stadler Form®

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Stadler Form brings the metallic look into the home

With Lukas, Sam, George, Noah and Noah Pro, five popular products are now available in Titanium.



Metallic surfaces are currently shaping modern interiors. Whether in furniture, lighting or home accessories, subtle metallic tones add elegant accents and create a sophisticated, timeless look. With the Titanium Special Edition, Stadler Form embraces this interior trend and adds a new colour option to five of its iconic appliances. Lukas, Sam, George, Noah and Noah Pro feature a refined metallic finish that accentuates their clean design and blends harmoniously into a variety of interior styles.



The Titanium Edition: Design down to the finest detail

For Stadler Form, colour is more than a design element. It needs to complement the form of the appliances and fit seamlessly into the overall collection. This principle was also central to the development of the Titanium Edition. The aim was to create a dark shade that gives the appliances a sophisticated, elegant appearance while emphasising their distinctive contours.

"We wanted to develop a colour that not only gives our appliances a premium look, but also specifically enhances their design," says Martin Stadler, Founder and CEO of Stadler Form. "The fact

that the process took around a year shows how much precision can go into even a detail such as colour design. Titanium gives our products exactly the look we wanted to achieve.”

One particular challenge was achieving a consistent colour appearance across all five models. The appliances are manufactured at different production sites and vary in terms of materials, finishes and manufacturing processes. To achieve a harmonious overall look nevertheless, Stadler Form initially developed the Titanium shade together with one of its production partners. The resulting reference sample serves as the basis for the other models and is individually adapted to their specific characteristics.

With metallic surfaces in particular, even the smallest differences in material and lighting can affect the appearance of a colour. Several samples and rounds of colour matching were therefore necessary before Titanium achieved the desired consistent look across all five models.



One colour, five personalities

Since its founding in 1998, Stadler Form has developed high-quality home appliances that combine functionality and design. The brand was born from Martin Stadler’s desire for a humidifier that would be convincing technically as it was aesthetically. Unable to find a suitable product on the market, he decided to develop one himself. Just one year later, Stadler Form launched its first product, the humidifier Fred.

With the Titanium Edition, Stadler Form continues this philosophy: home appliances should not only perform reliably, but also blend naturally into modern living spaces. Colour plays an important role in this. Titanium sits between black and grey, with its appearance changing depending on its surroundings and the light. Its subtly reflective surface accentuates contours and lines, highlighting Stadler Form’s clean and understated design language. Five selected models are given a new look that emphasises their individual design while connecting them as part of a shared design language.

Dehumidifier Lukas

Lukas removes up to 20 litres of moisture from the air every day and dries damp laundry particularly quickly thanks to his laundry-drying mode and swing function. In Titanium, the smart dehumidifier features a sophisticated metallic finish that highlights his distinctive central strip and complements his clean design language.



Dehumidifier [Lukas Titanium](#) from Stadler Form, current webshop price Fr. 329.–

Fan heater Sam

Whether next to the sofa, in the home office or in the bedroom, Sam provides pleasant warmth exactly where it is needed. In Titanium, the smart fan heater features an elegant metallic finish that accentuates his precise lines, making him an aesthetically pleasing addition to the home as well.



Fan heater [Sam Titanium](#) from Stadler Form, current webshop price Fr. 139.–

2-in-1 humidifier and air purifier George

George creates a healthy indoor climate by humidifying and purifying the air at the same time. In Titanium, the air washer takes on a new look: his metallic surface accentuates the clean lines of his design and gives him a timeless aesthetic.



2-in-1 humidifier and air purifier [George Titanium](#) from Stadler Form, current webshop price Fr. 229.–

Air humidifier Noah & Noah Pro

Designed for different room sizes, Noah and Noah Pro combine high performance with a clean, minimalist design. Titanium adds a distinctive colour option to the product family, accentuating their slim silhouettes while complementing the appliances' minimalist character.



Humidifier [Noah Titanium](#) from Stadler Form, current webshop price Fr. 169.–

Humidifier [Noah Pro Titanium](#) from Stadler Form, current webshop price Fr. 249.–

The Stadler Form products Lukas, Sam, George, Noah and Noah Pro in Titanium are now available at stadlerform.com and selected specialist retailers as well as their online shops.

Please do not hesitate to contact us for further information.

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