

Stadler Form®

PRESS RELEASE | November

Autumn-news: six small, innovative Fragrance Pins

Stadler Form presents an ideal accessory for air treatment products

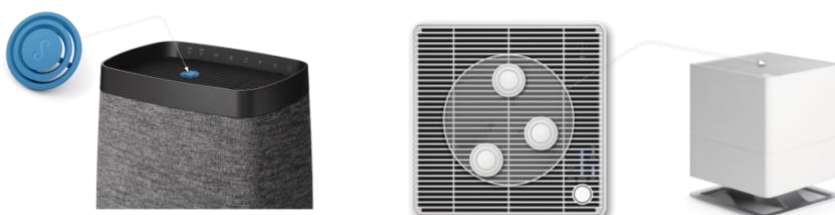


For body and soul: room fragrances will turn your home into an oasis of well-being and create a calm and relaxing atmosphere. The great thing is that the atmosphere and mood vary according to the fragrance, positively affecting daily life. Stadler Form is a design brand that responds to individual needs and is constantly presenting innovative solutions. On 2 November, the Swiss company will be launching six practical fragrance pins, each in a set of 4, as the perfect add-on for air treatment products. Thanks to the small accessories, the roommates from Stadler Form will now not only be able to improve the indoor climate but also emit a pleasant fragrance at the same time.

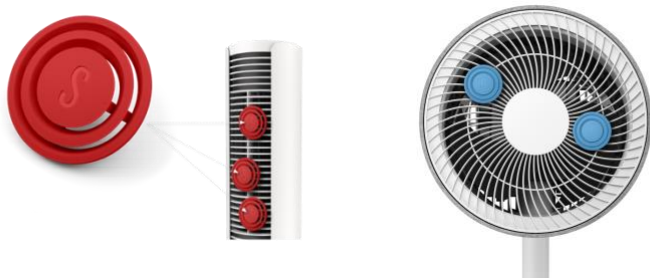
Small but effective helpers

The recently launched fragrance pins from Stadler Form will turn your favourite air treatment product into an aroma diffuser in the blink of an eye. Quick and easy to pin on, they can be used with humidifiers, fans, air purifiers, air washers and dehumidifiers. The mix of fragrances will last for up to 21 days.

For humidifiers (Oskar family, Karl and Karl big): During the winter months, humidifiers from Stadler Form help improve the indoor climate. Thanks to the pins, the humid air will now be enriched with a fragrant aroma that will fill the room.



For fans (Tim, Peter, Peter little, Leo, Simon, Charly family, Otto and Q): With the fragrance pins from Stadler Form, fans can be turned into aroma diffusers. Attach the fragrance pins to a fan to produce a cool breeze with a pleasant scent – perfect for creating a refreshing atmosphere in a room.



For air purifiers (Roger family and Viktor): Whether you feel healthy, fit and full of energy will depend on how clean the air is indoors. Air purifiers replace the air and remove particles, pollen, viruses and other pollutants from it. The new helpers from Stadler Form will create an ideal combination of clean purified air with an aromatic note.



For air washers (George and Robert): Air washers ensure optimal humidity and clean air at the same time. Fragrance pins turn them into true multifunctional devices. Due to the individual scent, they create an atmospheric oasis of well-being to stay fit and vital through the dry season.



For dehumidifiers (Theo, Albert and Albert little): With the latest innovation from Stadler Form, unpleasant smells in basements or hobby rooms will become a thing of the past. Simply attach the fragrance pins to a dehumidifier to mask unwelcome odours.



Six worlds of fragrance

Each room fragrance has its own effect and can influence your mood: some help you relax others improve your concentration. The innovative pins from Stadler Form come in six different variations to personalise your home. Every fragrance has a specific colour to simplify the selection and application. The fragrance intensity can be adjusted by the number of pins on the device.

1. **Green Forest:** This scent is like a walk through the woods and will fill the room with natural freshness.



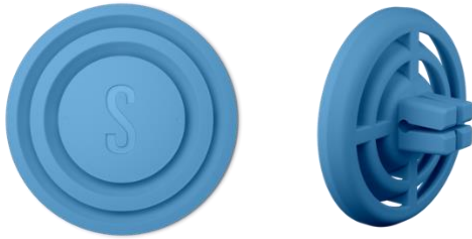
2. **White Amber:** Accompanied by a sweet and also woody note, the scent of amber and patchouli creates a warm and cosy mood.



3. **Yellow Vanilla:** This variation combines vanilla and caramel for sweet-smelling moments.



4. **Blue Rosewood:** Rosewood, patchouli and lavender create a refreshing floral scent experience and have a calming effect at the same time.



5. **Red Jasmine:** The floral scent of jasmine, magnolia and rose petals, combined with a woody caramel note, gives the room harmony and serenity.



6. **Black Orchid:** The oriental floral fragrance of orchids combined with sandalwood notes will add an exotic and mysterious touch to your home.



Set of 4 fragrance pins, Stadler Form, current webshop price, CHF 7.90

The fragrance pins from Stadler Form will be available from 2 November 2023 via stadlerform.com and in selected specialist stores and their online shops.

Please do not hesitate to contact us for further information.

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