

Stadler Form Aktiengesellschaft

### Fresh fragrance – even when silent...

**Stadler Form is supplementing the aroma diffuser family with Mia and Julia – the right aroma diffuser for every room!**

*Zug Switzerland, July 2016*, The time when you could open windows to let fresh air flow through the apartment or home has passed. Short ventilation is back in fashion – but nevertheless, the freshness does not get everywhere! Mia and Julia come to the rescue simply, but effectively. The two new aroma diffusers not only impress with their timeless design, but also with their efficiency: Mia punctually fills the room with the fragrance of your choice for up to ten hours, which is ideal, for example, if a visit to the guest bathroom is to feel welcome. For her part, Julia prefers the slightly longer applications in larger rooms: A dramatically illuminated mist ideally spreads the fragrance in the room with a 160° swing. In interval mode, the desired fragrance is emitted for up to 54 hours. Julia works in this mode for 10 minutes and then takes a break for 20 minutes. The LEDs can also be dimmed or switched off completely so that the lighting does not disrupt your night's sleep.

Both aroma diffusers work with ultrasound technology, just like their older sister Jasmine. They like the pure essential oils from the Stadler Form family best, but can also befriend all commercially available, alcohol-free fragrances. All three aroma diffusers are available in the colors white, black, bronze and lime. Recommended retail price: CHF 39.–\* / € 39.–\* / USD 39.90\*, Jasmine CHF 59.–\* / € 39.–\* / USD 59.–\*, Julia CHF 79.–\* / € 79.–\* / USD 79.–\*

Stadler Form's products are characterised by an exceptional design coupled with premium quality and innovative technology. More than 20 national and international awards attest to this.

Stadler Form markets its products around the globe via selected department stores and specialist retailer. [www.stadlerform.com/stores](http://www.stadlerform.com/stores)

\* Recommended retail price incl. VAT, excl. shipping cost

(326 words; 1'953 characters)



#### Technical Data Mia

- Power: 12 V – 7.2 W
- Performance duration: up to 18 hours per filling
- Tank capacity: 100 ml
- Dimensions: 101 x 90 mm
- Automatic shut off, LED is shielded to the front
- Weight: 0.3 kg



#### Technical Data Julia

- Power: 12 V – 14 W
- Performance duration: up to 18 hours per filling (with interval mode up to 54 hours)
- Tank capacity: 200 ml
- Interval mode (10 Min. on, 20 Min. off)
- Dimensions: 135 x 115 mm
- Swing-Mode, illuminated mist outlet, 2 output levels, LED dimmer
- Automatic shut-off
- Weight: 0.5 kg



#### Technical Data Jasmine

- Power: 12 V – 7.2 W
- Performance duration: up to 24 hours per filling (with interval mode)
- Tank capacity: 100 ml
- Interval mode (10 Min. on, 20 Min. off)
- Dimensions: 130 x 90 x 130 mm
- Surface with rubber coating
- Automatic shut-off
- Weight: 0.4 kg

## ABOUT STADLER FORM AKTIENGESELLSCHAFT

Stadler Form Aktiengesellschaft was founded in Zug in September 1998. The company specializes in the development, manufacture and sale of household appliances with a focus on improving indoor air quality (air purifiers, humidifiers, fans, heaters, dehumidifiers, aroma diffusers). The product development emphasis is on timeless design in combination with high-end technology. The initiator and founder of the company is Martin Stadler, who attracted a lot of attention and achieved great success in 1998 with the first product, "FRED the humidifier". Stadler Form designs and develops the appliances in Switzerland in collaboration with Swiss Designers, such as Mathias Walker (Matti), Carlo Borer, Kurt Zimmerli, Fabian Zimmerli and Bernhard I Burkard. Stadler Form products have already been internationally recognized with several design awards. The company exports its products to more than 48 countries around the world and has become a leading supplier in the field of air treatment.

## PRODUCTS TO DATE

FRED	The air humidifier	1999
MAX	The fan heater	2000
HUGO	The water bubbling system	2002
LISA	The filter pitcher	2003
KURT	The kettle	2004
OTTO	The wooden fan	2005
GINA	The espresso maker	2005
CHARLY	The metal fan	2006
	Table and free-standing version	2007
SEPP	The fondue set	2007
ELSA	The raclette grill	2007
HENRY	The air purifier	2007
LILLY	The fan	2008
MONA	The fondue chinoise	2008
	The table grill	2008
Q	The fan	2009
OSKAR	The air humidifier	2009
VIKTOR	The air purifier	2009
ANTON	The air humidifier	2010
ANNA & ANNA little	The fan heater	2011
JASMINE	The aroma diffuser	2011
OSKAR big	The air humidifier	2012
ALBERT & ALBERT little	The dehumidifier	2012
SELINA	The hygrometer lady	2013
ROBERT	The air washer	2013
CHARLY NEW	The metal fan	2014
LEA	The aroma diffuser	2014
PAUL	The fan heater	2015
MIA	The aroma diffuser	2016
JULIA	The aroma diffuser	2016
EVA	The air humidifier	2016

## AWARDS

1999	"Complimenti" Ornaris Bern	FRED the humidifier
1999	"Prix des Découvertes" Maison et Objets Paris	FRED the humidifier
2002	"Accent on Design Award" International Gift Show New York	MAX the heater
2004	"Complimenti" Ornaris Zürich	LISA the filter pitcher
2008	Best in Category Housewares Design Awards Chicago Other Finalists	MAX the heater FRED the humidifier and HENRY the purifier
2011	ECARF-Qualitätssiegel, Europäischen Stiftung für Allergieforschung	VIKTOR the purifier
2012	Best of Best Gold Medal and Best in Category, Housewares Design Awards Chicago	ANNA the heater
2012	observeur du design APCI, Paris	JASMINE aroma diffuser
2013	Best of Best Bronze Medal and Best in Category Housewares Design Awards Chicago	JASMINE aroma diffuser
2013	red dot design award	ALBERT the humidifier OSKAR big the humidifier ANNA the heater
2014	iF product design award	ROBERT the air washer
2014	red dot design award	ROBERT the air washer
2014	good design award	OSKAR big the humidifier JASMINE aroma diffuser
2015	german design award	OSKAR the humidifier
2016	german design award	ROBERT the air washer
2016	iF product design award	CHARLY the fan
2017	german design award nominee	ANTON the humidifier PAUL the fan heater

## CONTACT:

Stadler Form Aktiengesellschaft  
Chamerstrasse 174  
6300 Zug, Switzerland  
Phone +41 41 720 48 48, Fax +41 41 720 48 44  
[marketing@stadlerform.com](mailto:marketing@stadlerform.com)  
[www.stadlerform.com](http://www.stadlerform.com)

PICTURE DOWNLOAD: [www.stadlerform.com/pictures](http://www.stadlerform.com/pictures)